

AXEL LIEBETRAU

ENTREPRENEUR | INNOVATOR | FUTURIST



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INNOVATOR
FUTURIST

think

THE NEW RULES OF BUSINESS – FUTURE BUSINESS, SALES & LEADERSHIP

about

"The new rules of business - fresh ideas and impulses from the innovation thought leader."



***Axel Liebetrau** is an international thought leader for innovation and foresight, much sought-after keynote speaker and entrepreneur with zeal.*

Axel Liebetrau is an experienced keynote speaker with a reputation for innovation and fresh thinking, especially for customer-centred and viable ideas. He provides you with new inspiration, decisive impulses and real innovations. He listens and makes sure that lateral thinking, entrepreneurial courage and your message all make an effective impact. He motivates people and ensures acceptance of change.

new

"Managers must be progressive thinkers! They must be able to communicate the right direction, otherwise they are merely administrators!"



professionall – Axel Liebetrau is one of the most influential experts for innovation, trends and foresight in the German-speaking region.

With more than 25 years of practical experience as a management consultant, columnist and entrepreneur, he is highly qualified as an economist (Dipl. Betriebswirt) and also has an MBA. He is considered to be a frontier communicator and mediator between management and science. He researches and teaches in the fields of Open Innovation and Corporate Foresight in the top business schools in Austria, Switzerland and the UK.

individual – We tailor our talks and workshops to suit the needs of your company. In the process, we do not offer you standard fare from the shelf, but instead fresh ideas for your business. By means of a detailed and specific briefing at the very beginning with you, the event organiser, we provide optimum quality from start to finish and beyond.

inspirational – Axel Liebetrau, the maverick thinker, inspirer and innovation fetishist at your event. He provides you with new inspirations, decisive impulses and true innovation.

entertaining – His keynote speeches are spiced up with short stories and practical examples – they invite you to listen, think and discuss. Irrespective of whether you are looking for a convincing speaker, a stimulating discussion panel guest, or a competent presenter, who provides your guests with an understanding of innovation and trends – Axel Liebetrau inspires and stimulates!

ways

*"We must stop developing
the future of our business
based on previous experience"*



references – More than 300 medium-sized and international companies have already benefited from Liebetrau know-how and inspiration:

ANWR, Alternus, BHB Baumarktkongress, BMA, Bayer HealthCare, Bernina, CWS boco, DHL, Deutscher Sparkassen- und Giroverband, Donau-universität Krems, DZ Bank, FS Alumni, GARANT Schuh und Mode, Hessen Agentur, Kärcher, imv Rhein-Main, Kalaidos Hochschule, KEBA, Land Hessen, Roche Schweiz, RKW Hessen, Sage Schweiz, Swisscom, Syngenta, Persona Service, Persolinus, PSD Bankenverband, Verband Europäische Zukunftsforschung, Volksbank Achern, Wolf Produktionssysteme

Axel Liebetrau is a professional member of the German Speakers Association, the Global Speakers Network, the board of various different think tanks, and is founder of the Europe's only innovation consultancy for banks.

By now he has published 7 books and numerous articles on management, trends, foresight and innovation.

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Booking requests

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